To Denver metro area organizations,

You can promote Your Story in connection with the Buffalo Bill Story at Buffalo Bill Days, July 28th through 30th, 2017 in Downtown Golden, Colorado. This year is the 100th year anniversary of Buffalo Bill’s burial atop Lookout Mountain.

The 100th anniversary offers an unprecedented opportunity for your organization to reach out to over 30,000 visitors who will be attending Buffalo Bill Days this summer.

Because of the anniversary, and your ties to Buffalo Bill history, Buffalo Bill Days Inc. has designated a special area in Golden’s Parfet Park for education booths where you have an opportunity to promote your organization, sell books, photographs, memorabilia, electronic media, solicit memberships and/or donations and increase awareness of your organization’s “brand”.

Our 10'x 10' Booths are normally $350 (inline) or $400 (corner) but we are offering a special deal of $150 for one day only or a shared space for the entire weekend if you can help us tell the Buffalo Bill Story. Show hours are 5PM-10PM Friday, 10AM-10PM Saturday, and 10AM-5PM Sunday but we have many eager volunteers to help staff the history booths. The booths do have electric power for lighting, POS terminals, or video monitors. Space in these booths is limited so reserve yours today.

We are also accepting more volunteers to help man the booths and sponsorships to offset the additional costs of the educational booths.

We will be having a planning meeting April 25th at Table Mountain Inn at 4PM with free drinks and snacks provided by Table Mountain Inn 1310 Washington Ave. Golden, CO, 80401. Please RSVP to John Hermanussen at 303-215-0296 or john@hermanussen.net.

John Hermanussen
Buffalo Bill Days, Inc.
303-215-0296

Steve Friesen
Buffalo Bills Grave and Museum
303-526-0744

Bill Litz
Golden Landmarks Association
303-475-9747

Buffalo Bill Days, Inc is a non-profit, 100% volunteer run organization which acts as a platform for Golden area non-profits and service organizations to give back to the community while enhancing the image and businesses of the Golden area and providing a family friendly, fun filled weekend for approximately 30,000 locals and tourists every July.
Preliminary Ideas for the Buffalo Bill Story

William “Buffalo Bill” Cody influenced many people during his lifetime and after his death in 1917. His life is an important part of the History of the Denver Metro Area including Golden, Denver, and Jeffco. His legacy includes many lessons such as:

- The equal treatment of all people including:
  - Native Americans –Buffalo Bill negotiated with Native American Leaders during the settlement of our region. He also employed many Native Americans in Cody’s Wild West performances and implemented equal pay for equal work.
  - International Workers and performers. During his tours, he employed 500-700 people of many national origins and religions.
  - Women’s Rights - He supported equal pay for equal work regardless of gender. He supported the Women’s Suffrage movement which led to women’s right to vote.

- Valor and Heroism - He received the Congressional Medal of Honor for his service in the US Army.

- Ethics - He went bankrupt but bounced back after repaying all his debts illustrating a high level of business ethics, even when treated unethically by his business associates.

- Civic Duty - He was a member of many civic service organizations such as the Masons, Elks, and?

- Diplomacy - He was honored by many leaders of foreign countries during the tours of Europe, the Far East, and South America and served as an ambassador for the American West and the United States at a time when international communications and relationships were much more limited than they are today.

- Visionary - Entrepreneurship and persistence in creating his performances and contributing to the development of several towns such as Cody Wyoming, North Platte, NE, and Golden, CO.

- Natural History-After Buffalo Bill’s Wild West got foreclosed in Denver (1913), some of the unemployed performers helped “Cement Bill Williams” build Lookout Mountain Road which leads up to the grave and museum site.

- Preservation of Wild Lands – Worked towards protection of wildlands and hunting laws to protect wildlife.

- The reason for Buffalo Bill Days itself was Buffalo Bill, which has been a huge tourism draw to the area. Promotion of the Wild West commemorated on the “Howdy Folks” arch above Golden’s Washington Avenue. Possible mobile display/banner on the history of Buffalo Bill Days.

Links:
http://www.buffalobilddays.com/
https://www.youtube.com/user/GoldenBBD/videos
http://www.buffalobill.org/