**Lariat Loop Partner: $250**  
*Business*  
- Business listing on the map and logo on other printed materials.  
- Online profile on [www.lariatloop.org](http://www.lariatloop.org) with business description, photos and link to your business website.  
- Opportunity to list your events on [www.lariatloop.org](http://www.lariatloop.org) and in E-newsletter.  
- Promotion of your business and events on the Lariat Loop Facebook page.  
- Annual spotlight in our E-newsletter with your contact info.  
- Opportunity to promote your business at membership meetings with banner and provide swag.  
- Use of Lariat Loop logo on your website, letterhead, facebook page and marketing materials.  
- Opportunity to submit a travel itinerary that includes your site/business listed on our website under pre-planned trips.  
- Opportunity to distribute our annual map.

**Heritage Site: $100**  
*Nonprofit/Government Entity*  
- Online profile on [www.lariatloop.org](http://www.lariatloop.org) with business description, photos and link to your business website.  
- Opportunity to list your events on [www.lariatloop.org](http://www.lariatloop.org) and in E-newsletter.  
- Promotion of your organization and events on the Lariat Loop Facebook page three times a year.  
- Opportunity to promote your organization at Annual meetings with banner and swag in goodie bags.  
- Use of Lariat Loop logo on your website, letterhead, facebook page and marketing materials.  
- Opportunity to submit a travel itinerary that includes your site/business listed on our website under pre-planned trips.  
- Opportunity to distribute our annual map.

**Friend of the Loop: $25**  
*Individual*  
- Invitation to Lariat Loop events.  
- Receive our quarterly E-newsletter.

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**Join Us!** Thank you for being part of the Lariat Loop! Being a member of the Lariat Loop raises your visibility, expands your reach in the community, drives traffic to your website, increases business, and so much more. A Lariat Loop membership is your key to gaining regional exposure through effective marketing. All members are included on our website which in 2018 had over 23,000 users and over 30,000 sessions, (57% of the traffic coming from a mobile device), opportunity to be on our annual map (25,000 distributed each year), provide content for our enewsletter and Facebook page (3,000+ monthly subscribers and growing), and receive visibility in front of thousands of tourists as they complete the 40 miles of Western adventure and history each year!

**Thank you** for being part of the Lariat Loop and for your support. This is a 100% volunteer run organization whose key mission is to educate and preserve the unique cultural and historic aspects of the Loop while enticing visitors to visit the scenic byway. The loop brings tourist traffic to its members year round and is part of the National Scenic Byway Program.
**Membership Level**

☐ Lariat Loop Partner ($250)  ☐ Heritage Site Member ($100)  ☐ Friend of the Loop ($25)

**Additional Taxable Donation:** $ _____________________  ☐ NEW  ☐ RENEWING

Renewing members need only fill in their business name and any other information that has changed or needs to be updated.

**Contact Information**

Name: ________________________________________________________________________________________

Title: _________________________________________________________________________________________

Address: _______________________________________________________________________________________

City, State, Zip: __________________________________________________________________________________

Email: ________________________________________________________________________________________

Phone: ________________________________________________________________________________________

**Business/Organization Information**

Business/Organization Name: ______________________________________________________________________

Website Link: ___________________________________________________________________________________

Address (if different from above): __________________________________________________________________

Email: ________________________________________________________________________________________

Phone: ________________________________________________________________________________________

*Please email your business/cultural information, photos and events to info@lariatloop.org for your profile on LariatLoop.org.*

**Payment Information**

Pay online at [www.lariatloop.org](http://www.lariatloop.org) with a credit card or send check with your completed application to:

Lariat Loop, PO Box 356, Golden, CO 80402

Membership questions can be directed to info@lariatloop.org. Memberships are good for one year from the date your membership application and payment are received.

*The Lariat Loop Heritage Alliance is a 501 (C) 3 nonprofit and your membership is tax deductible to the extent the law allows.*